

JOEL BOATEN DUKER

Digital Experience Designer

Designing Exceptional Digital Products Through Design, Code & AI

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 Telegram Community: @artistic_inc

PROFESSIONAL PROFILE

Digital Experience Designer with a Software Engineering background and proven experience delivering digital products that merge outstanding design with practical technology.

I specialize in designing intuitive user experiences, building responsive websites, creating memorable visual identities, and leveraging AI to accelerate creative and development workflows.

My work spans healthcare, fashion, technology, education, photography, and startup products, where I collaborate with businesses to transform ideas into engaging digital experiences that are visually compelling, user-centered, and technically scalable.

Beyond client work, I continuously invest in emerging technologies including React, AI-assisted development, modern design systems, and workflow automation to stay at the forefront of digital product creation.

CORE EXPERTISE

Digital Product Design

- Product Strategy
- User Experience (UX)
- User Interface (UI)
- Wireframing
- Prototyping
- User Flows
- Design Systems
- Mobile App Design
- Web Application Design

Front-End Development

- HTML5
- CSS3
- JavaScript
- React
- Responsive Development
- REST API Integration
- Git
- Git Hub

Creative Design

- Brand Identity
- Graphic Design
- Logo Design
- Marketing Design
- Print Design
- Social Media Design
- Photography

AI Productivity

- Prompt Engineering
- AI-assisted Product Design
- AI-assisted Front-End Development
- Workflow Automation
- AI Research
- AI Content Creation
- ChatGPT
- Claude
- GitHub Copilot

PROFESSIONAL EXPERIENCE

FAAB Systems Ltd

Graphic Designer / UIUX Designer

October 2023 - Present

Designing digital experiences that improve how businesses communicate, engage users, and present their products online.

Key Contributions

- ✓ Designed responsive user interfaces for digital products
- ✓ Produced website layouts and interactive prototypes
- ✓ Created branding systems and marketing campaigns
- ✓ Collaborated closely with developers to implement production-ready designs
- ✓ Designed graphics for software platforms, websites, and promotional campaigns
- ✓ Improved user experiences through research, wireframing, and iterative design
- ✓ Contributed to the design and development of the FAAB Systems corporate website

National Health Insurance Scheme (NHIS)

National Service Personnel

September 2020 — August 2021

- Managed client registration and digital records
- Supported software troubleshooting and hardware maintenance
- Produced operational reports
- Assisted with technical support and client education

FEATURED PROJECTS

Racrovet Skincare

Digital Experience Designer

Designed and developed a modern skincare website focused on creating trust through elegant visuals, intuitive navigation, and responsive user experiences.

Role

UI/UX Design

Front-End Development

Responsive Design

Brand Experience

FAAB Systems Website

Collaborated with another developer to redesign and build the official company website, creating a cleaner digital identity and improving overall usability.

Qualify Suits

Designed and developed a premium fashion website showcasing luxury suits through elegant layouts, refined typography, and responsive design principles.

One District Photography

Designed and developed a modern photography portfolio highlighting visual storytelling through minimalist layouts and immersive imagery.

Northern Health Pharmacy

Created marketing assets, promotional graphics, and brand visuals that strengthened the company's online communication and visual identity.

Anonymous Telegram Confession Platform

Designed and developed a privacy-focused Telegram bot enabling anonymous community interaction through secure submission workflows and moderation tools.

Telegram Mini Freelance Marketplace (*In Development*)

Currently designing and developing a Telegram Mini App connecting freelancers with clients through a lightweight marketplace experience built with modern web technologies.

Y3ndidi (*In Development*)

Leading product design for a school food-ordering platform that simplifies meal ordering while improving convenience for students and educational institutions.

TECHNICAL STACK

Design

Figma

Adobe Photoshop

Adobe Illustrator

Adobe XD

Canva

Development

HTML5

CSS3

JavaScript

React

Python

Java

SQL

Git

GitHub

Visual Studio Code

AI

ChatGPT

Claude

GitHub Copilot

Prompt Engineering

AI-assisted Design

AI-assisted Development

Workflow Automation

EDUCATION

Professional Diploma in Software Engineering

Open Labs (NIIT)

2017 – 2020

CERTIFICATIONS

Professional Diploma in Software Engineering

National Service Certificate

CURRENTLY LEARNING

React Ecosystem

Next.js

TypeScript

Modern Product Design

AI Agents

Accessibility (WCAG)

Tailwind CSS

PERSONAL BRAND

Design Philosophy

Creating Digital Experiences That Matter.

WHAT MAKES ME DIFFERENT

Unlike traditional designers who focus only on visuals or developers who focus only on implementation, I bridge both disciplines.

My ability to combine design thinking, front-end development, branding, and AI-powered workflows enables me to deliver complete digital solutions, from concept to deployment—that are visually engaging, technically sound, and aligned with business goals.

OPEN TO

- ✓ Remote
- ✓ Hybrid
- ✓ On-site
- ✓ Freelance
- ✓ Contract
- ✓ International Opportunities

LANGUAGES

English (Fluent)

REFERENCES

Available upon request.